FLPA 260 — Digital Video Editing: Adobe Suite

Professor Kade Mendelowitz

Film and Performing Arts 260. 3 Credits. **University of Alaska Fairbanks**.
Meets: Tuesday / Thursday 3:40-5:10 in Fine Arts Music 305
Office Hour: Thursdays 1:00-1:45 or by appointment.   Office: 223 (by KUAC) or in the shop.
Office Phone: 907-474-7638.   E-mail: KMendelowitz@Alaska.edu

Course Description:
> Introduction to the technical and aesthetic aspects of non-linear digital video editing. Students will go from little or no experience in non-linear editing to being comfortable with some of the advanced editing techniques. Address motion picture editing theories using the Adobe Creative Cloud Suite. 3 Credits.

Required Media:
> Adobe Premiere Pro CC 2017 release **Classroom in a Book** by Maxim Jago
> ISBN-10: 0134665317

Required Materials:
- USB "Jump Drive" at least 16GB *or* external hard-drive as below.
- Computer Access with a fast Internet Connection and **Adobe Creative Cloud** suite.   Enrolled students will have access to the Media Lab outside of class hours.
- Headphones to use during class work sessions (suggested: on-ear, not in-ear).   These don't have to be fabulous or expensive.   They just need to work so you can work without disturbing others around you.
- *Recommended*: Portable External Hard-Drive. (suggested: USB 3, 500GB+)

Course Goals:
> Through the exploration and use of proven entertainment industry standards, to improve the technical proficiency of student videography work.   Stories make a video great... the editing suite helps makes those sotries watchable — or not.

Methods:
> Through both lecture/demonstration and actual production work through classtime, we will also edit those scenes as well as some previously shot works to produce finished and slick products that will be useable in portfolio (demo reel) productions.
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> Students will need to have access to the Internet, including Blackboard, to share course projects.   A fast internet connection is extremely helpful for using the course Sound Effects Wiki library, and for viewing streaming video.   Personal student computers are highly recommended.
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> Students will develop a video web presence and segments for a demo reel throughout the course.

Course Policies:
> **Attendance** for this course is mandatory.   We will be looking and listening to various styles of work, building your visual and auditory mental library.   You must be present to build that library.   Any absence above 2 will begin to effect your grade in 3 point integers (-/+ letter steps).   Two tardies will be equal to a single absence penalty.
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> **Class participation**, in production and discussions is essential to your learning, and will be part of the final grade.
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> **Projects are due** at the date they are assigned. Late projects will be penalized 5 points per day (not per class session).   *Be on time!*

Important selections from the UAF Student Code of Conduct:
"UAF requires students to conduct themselves honestly and responsibly, and to respect the rights of others. Conduct that unreasonably interferes with the learning environment or that violates the rights of others is

prohibited.... Honesty is a primary responsibility of you and every other UAF student. The following are common guidelines regarding academic integrity:

- Students will not collaborate on any quizzes or exams that will contribute to their grade in a course, unless permission is granted by the instructor of the course. Only those materials permitted by the instructor may be used to assist in quizzes and examinations.
- Students will not represent the work of others as their own. A student will attribute the source of information not original with himself or herself (direct quotes or paraphrases) in compositions, theses and other reports.
- No work submitted for one course may be submitted for credit in another course without the explicit approval of both instructors."

Grade Breakdown

Participation in demonstrations and shoots:	10%
Participation in class disucssions:	10%
Various projects and assignments throughout the course:	
Logo Bump	10%
"Documentary" Interview	20%
Scene Edit	20%
Final Project Presentation:	30%

Note: The **Final Presentation**, as scheduled by UAF is: **Thursday, December 13, 3:15pm** and will be held in the Salisbury Theatre.
- Attendance is considered mandatory, and absenses can only affect your grade in a negative fashion.
- Breaking any parts of the student code of conduct will negatively impact your final grade, the severity of the impact will match the severity of the infraction.

Disabilities Services:
The Office of Disability Services implements the Americans with Disabilities Act (ADA), and insures that UAF students have equal access to the campus and course materials. I will work with the Office of Disabilities Services (208 WHITAKER BLDG, 474-5655) to provide reasonable accommodation to students with disabilities
For more information contact Disability Services at uaf-disabilityservices@alaska.edu, 474-5655 or by TTY at 474-1827 http://www.uaf.edu/disability/faculty/

Office of Diversity and Equal Opportunity
University of Alaska Board of Regents have clearly stated in BOR Policy that discrimination, harassment and violence will not be tolerated on any campus of the University of Alaska. If you believe you are experiencing discrimination or any form of harassment including sexual harassment/misconduct/assault, you are encouraged to report that behavior. If you disclose sexual harassment or sexual violence to a faculty member or any university employee, they must notify the UAF Title IX Coordinator about the basic facts of the incident. Your choices for disclosure include:
1) You may confidentially disclose and access confidential counseling by contacting the UAF Health & Counseling Center at 474-7043.
2) You may access support and file a Title IX report by contacting the UAF Title IX Coordinator at 474-7599.
3) You may file a criminal complaint by contacting the University Police Department at 474-7721.

Course Schedule

Week 1 Introduction. Video	Video Formats and Compression
Week 2 Chapter 1: Touring Adobe Premiere Pro Begin Chapter 2: Setting Up a Project	Finish Chapter 2 Chapter 3: Importing Media
Week 3 Chapter 4: Organizing Media	Chapter 5: Mastering the Essentials of Video Editing
Week 4 <u>Due</u>: Be through chapter 5 *before* class. Introduction to the "Logo Bump" — in class project	Work on "Logo Bump" class project
Week 5 Finish "Logo Bump" project (export). begin working to upload to Vimeo.	Watch "Logo Bumps" Chapter 6: Working with Clips and Markers
Week 6 Finish Chapter 6. Chapter 7: Adding Transitions	Chapter 8: Performing Advanced Editing Techniques Note: Through Chapter 9 (Putting Clips in Motion) + Chapter 16 (Creating Titles) will be due by Tuesday. That's: Chapters 1-9 + 16 (skip 10-15 for now).
Week 7 <u>Due</u>: Be *through* chapter 9 (Putting Clips in Motion) + Chapter 16 (Creating Titles) *before* class. Introduction to project: "Documentary / Interview"	Work on "Documentary"
Week 8 *LDI Conference*: Work on "Documentary"	<u>Due</u>: **"Documentary"** draft uploaded. Chapter 11: Editing and Mixing Audio
Week 9 Watch **Documentaries** in class. Meet in Green Room (101).	<u>Due</u>: Reading selection from "Blink of an Eye" Meet in Green Room.
Week 10 Video Shoot. Meet in KUAC.	Get project "Book of Sides"
Week 11 Work on "Book of Sides" project	Work on "Book of Sides" project
Week 12 Work on "Book of Sides" project	<u>Due</u>: "Book of Sides" projects. Meet in Green Room.
Week 13 Watch "Book of Sides" projects. Meet in Green Room.	Happy Thanksgiving! *No Class.*
Week 14 <u>Due</u>: Chapter 10: Multicamera Editing Work on Final Project	Work on Final Project
Week 15 Work on Final Project	Work on Final Project
Week 16 No Class	Thursday, December 13. Final Screening 3.15-5.15pm Meet in Salisbury Theatre