



UNIVERSITY OF ALASKA FAIRBANKS

BLUE MBA

Are you looking for a career focused on the intersection of business and aquatic resources? Join a flexible online MBA program taught by world-class instructors at America's Arctic university.

The University of Alaska Fairbanks College of Business and Security Management, in collaboration with the College of Fisheries and Ocean Sciences, offers a Master of Business Administration with an emphasis on fisheries, marine biology and oceanography.

BUSINESS SOLUTIONS FOR A CHANGING ARCTIC

Environmental changes occurring throughout the Arctic, and particularly in Alaska's oceans, coasts and inland waters, present significant challenges and opportunities for the global economy. The UAF Blue MBA program is designed to meet the growing demand for leaders with skills in both business and science, and emphasizes the sustainable use of marine and freshwater resources.

PROGRAM STRENGTHS

UAF is a national and world leader in climate change and Arctic research. Our Blue MBA is flexible and offered online, allowing students to complete it at their own pace. Our advisors help students customize the program to suit their career interests and help ensure that students receive credit for graduate coursework and professional experience in their areas of expertise.

WHO SHOULD APPLY?

The Blue MBA is designed for students with a science background, particularly those interested in developing more sustainable use of Alaskan and Arctic natural resources and industries, including:

- Fisheries and aquatic resources
- Energy and offshore development
- Maritime domain awareness
- Tourism and marine navigation

ONLINE CURRICULUM

The Blue MBA program allows students to take three approved graduate-level courses from CFOS and pair them with core MBA courses plus two CBSM electives for a total of 30 credits. Courses are offered entirely online in asynchronous format.

COLLEGE OF BUSINESS AND SECURITY MANAGEMENT CORE COURSES*

- MBA 617: Organizational Theory for Managers
- MBA 643: Marketing Management
- MBA 675: Quantitative Methods for Managers
- MBA 680: Financial Markets and Strategy
- MBA 690: Corporate Strategy
- Two approved CBSM electives at the F400 or F600 level

**Pre-MBA modules may be required as prerequisites for the MBA courses for non-business majors.*

COLLEGE OF FISHERIES AND OCEAN SCIENCES COURSES*

- MSL 681: The Oceans and Global Change
- FISH 611: Human Dimensions of Environmental Systems
- FISH 687: Fisheries Management

**CFOS courses offered in other modes are also eligible for the program*



HOW TO APPLY

Interested applicants should contact Angel Buchanan, CBSM graduate advisor, at aebuchanan@alaska.edu.

Questions about the fisheries and ocean sciences component of the degree can be directed to Ana Aguilar-Islas, CFOS associate dean for academic programs, at amaguilarislas@alaska.edu.



College of
Fisheries and
Ocean Sciences



College of Business
and Security
Management

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