



# Blue and Gold Celebration

## SPONSORSHIP FORM

The UAF Blue and Gold Celebration is back in a fresh venue and time of year: the evening of Thursday, May 11, 2023, at the UAF Wood Center. We will feature students, the Emil Usibelli faculty award recipients, and a fundraiser for the UAF General Scholarship. Join us for casual dining, libations and live music. We invite you to partner with us for this event. Limited sponsorships are available. This event will sell out quickly!

### PRESENTING SPONSOR - SECURED BY KINROSS ALASKA

Sponsorship opportunity | \$15,000 (\*\$14,200 charitable gift)

As a presenting sponsor, you will be recognized as the co-host of the event with UAF, which will provide you with an opportunity to speak. You will also receive a table for eight guests at the best location in the venue. In addition, you'll receive the benefits listed in the matrix on the following page.

### GOLD SPONSOR

Sponsorship opportunity | \$5,000 (\*\$4,200 charitable gift)

As a gold supporting sponsor, you will receive premium sponsorship recognition, a table and tickets for eight guests, and the benefits listed on the following page.



### BLUE SPONSOR

Sponsorship opportunity | \$2,500 (\*\$2,100 charitable gift)

As a blue supporting sponsor, you will receive special sponsorship recognition and four event tickets (a half-table), along with the benefits listed on the following page.



### NANOOK SPONSOR

Sponsorship opportunity | \$1,500 (\*\$1,300 charitable gift)

As a Nanook supporting sponsor, you will receive special sponsorship recognition and two event tickets, along with the benefits listed on the following page.



\*Ticket prices are set at \$100. The charitable portion is your total sponsorship minus the fair market value of the tickets.

<b>SPONSORSHIP BENEFITS</b>	<b>Presenting Sponsor</b>	<b>Gold Sponsor</b>	<b>Blue Sponsor</b>	<b>Nanook Sponsor</b>
<b>Co-branding in all event collateral</b>	Title placement			
<b>Logo/name on digital content and ads</b>	✓	✓		
<b>Logo on UAF's event website</b>	Title placement	✓	✓	Name
<b>Name highlighted in event press releases</b>	Title placement	✓		
<b>Speaking opportunity at the event</b>	✓			
<b>Verbal recognition at the event</b>	✓	✓	✓	
<b>Recognition in event program</b>	✓	✓	✓	✓
<b>Recognition on slideshow</b>	Title placement	Logo	Logo	Name
<b>Event tickets</b>	8	8	4	2
<b>Name at the table</b>	✓	✓	✓	✓
<b>Customized social media post</b>	✓	✓		
<b>UAF thank you ad in the News-Miner</b>	Title placement	✓	✓	✓

Ticket prices are \$100. The charitable portion of your sponsorship is reduced by the value of the tickets.

## SPONSOR INFORMATION

Company name (as you would like it printed): \_\_\_\_\_

Contact person (and title): \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship levels

- Presenting | \$15,000 | Tickets for eight (secured by Kinross Alaska)
- Gold | \$5,000 | Tickets for eight (limited number available)
- Blue | \$2,500 | Tickets for four (limited number available)
- Nanook | \$1,500 | Tickets for two
- I will not be able to attend but would like to make a gift of \$ \_\_\_\_\_ to the UAF General Scholarship or a fund of my choice \_\_\_\_\_  
(If no other fund is noted, your gift will be directed to the UAF General Scholarship.)

### Payment options

- Check (made payable to the UA Foundation and mailed to UA Foundation, P.O. Box 755080, Fairbanks, AK 99775)
- Please send an invoice
- Please charge credit card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ / \_\_\_\_\_ Billing Zip code: \_\_\_\_\_

Cardholder signature: \_\_\_\_\_ Business credit card: Yes No  
I give the UA Foundation permission to run this credit card

If business card, list business name: \_\_\_\_\_

For more information, contact Megan Bean at [mmbean3@alaska.edu](mailto:mmbean3@alaska.edu) or 907-322-2008.